Social Impact

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Five Years of Toilets Change Lives

Two billion people around the world lack access to basic sanitation, leading to the spread of infectious disease and impacting human dignity.

Without proper facilities, children fall ill and miss school. Millions of girls also miss school when menstruation becomes too hard to manage because of a lack of toilets at home or at school. Women often lack safety and privacy when the only toilets are out in the open.

To create positive change, in 2014 Kimberly-Clark launched Toilets Change Lives, a multinational program that funds solutions to the global sanitation crisis. Through consumer awareness, NGO partnerships and on-the-ground activations, we're bringing toilets, sanitation education and increased health, safety and dignity to many of the world's most vulnerable communities.

The program began in the United Kingdom in 2014 as a partnership between our **Andrex** brand, UNICEF and retailer Sainsbury's to donate a portion of each **Andrex** sale to UNICEF sanitation efforts in Angola.

The program has since touched 10 countries and impacted 4 million people in need.

Latin America: Our **Scott** and **Suave** brands partner with Water for People to bring community sanitation services, hygiene education and access to clean water, impacting more than

96,000 people
6 countries
233 communities
145 schools

Brazil: Neve partnered with UNICEF to support their WASH programs, impacting more than

1M people

Angola: In a country where 78% of the rural population lacks access to a toilet, Andrex and UNICEF have given access to safe and clean facilities to

464,000 people

South Africa: Our Baby Soft brand partnered with WaterAid to support the WASH agenda and implement WASH best practices in five schools. The project is expected to benefit

7,000 people

India: We partnered with
Charities Aid Foundation (CAF)
to repair and maintain existing
toilets in over 100 schools
and daycare centers, and to
recruit children to be change
agents for sanitation. The
effort impacted more than

133,000 people

Bangladesh: Andrex partnered with WaterAid to build and renovate public toilets in three urban centers, which has resulted in more than

1.65M uses

