



Sustainability Update

Our Essential World is the sustainability strategy for Kimberly-Clark Australia and New Zealand. It's helping us work together with our employees, customers and stakeholders to ensure we're looking after our world for generations to come.

In 2011 we established our most recent set of sustainability targets structured under our three pillars of sustainability – People, Planet and Products. These align with our global sustainability 2015 goals, yet are tailored to our market and stretch us even further.

Find out more about our latest achievements in our 2012 online sustainability report.

www.sustainabilityreport.kimberly-clark.com.au/2012

HUGGIES

Kleenex

Cottonelle
Kleenex
BRAND Toilet Paper

Depend
Products

Snugglers
Nappies



poise
products

VIVA
PRODUCTS
clever cleaning

Kimberly-Clark
PROFESSIONAL

 **Kimberly-Clark**
Trusted Clinical Solutions*



PEOPLE
essential to
our success

VOLUNTEERING

2015
GOAL



of employees involved in a
volunteering program

2012
UPDATE

Over 20% employee
participation

GIVING



of employees engaged in the
giving program

\$230,000 donated to
charities via giving and
partnership programs

Currently reviewing program
to measure ourselves
against this target

SAFETY



Achieve a consistent culture
of safety excellence

On track. Achieved our best
ANZ result yet with a 50%
reduction in recorded injuries

PROVIDING ESSENTIALS IN TIMES OF NEED

We partner with Foodbank Australia to ensure our essential products are on hand in times of urgent need. In 2012 we despatched around 8,000 cases of essential products to those affected by natural disaster, with a commercial value of over \$185,000.



SUPPORTING CHILDREN'S HOSPITAL FOUNDATIONS AUSTRALIA

The **Huggies® brand** has partnered with Children's Hospital Foundations Australia, the national fundraising partnership of the five major children's hospital foundations in Australia. Through our new initiative Hugs for Healing, the **Huggies® brand** has donated an initial \$100,000 that will directly fund vital medical equipment aimed at helping to heal sick babies and toddlers.



EDUCATING THE COMMUNITY

Our **Kleenex® SneezeSafe® Program** provides teachers of over 500,000 students across Australia and New Zealand with educational programs and fun learning resources that teach students about the importance of correct hygiene and tissue use in counteracting the spread of viruses.

Our **U by Kotex® Education Program** provides teachers with valuable resources, including lesson plans, digital teaching materials and samples to help them teach their students about puberty and menstruation. In New Zealand the **U by Kotex® brand** also partners with the New Zealand Health Board and Endometriosis New Zealand who deliver education programs to schools.

The **Kimberly-Clark® Education Foundation** helps healthcare professionals remain at the forefront of best practice and industry trends.

PLANET protecting our natural resources

ETHICAL SOURCING

2015
GOAL

 **100%**

of wood fibre sourced from FSC® certified or controlled sources

2012
UPDATE

Achieved goal

EMISSIONS

 **30%**

Achieve a 30% absolute reduction in carbon dioxide emissions from 2011 figures

On track. Achieved a 24% reduction

WASTE

 **ZERO**

manufacturing waste to landfill

95% diverted from landfill

SUPPORTING FOREST STEWARDSHIP COUNCIL (FSC®)

We're proud that we source 100% of the wood fibre for our tissue and towel products from FSC® certified sources. FSC® is a third party certification internationally recognised by WWF and other leading environmental organisations as the most rigorous environmental and social standard for responsible forest management. FSC® traces the wood fibre that goes into our tissue and towel products through every step of the supply chain, so consumers and customers can be assured **Kleenex® Tissues, Kleenex® Cottonelle® Toilet Tissue, Viva® Paper Towel** and **Scott® Toilet Tissue and Paper Towel** are sourced from responsibly managed forests.



ALTERNATE FIBRES

Kimberly-Clark Corporation has laid out a bold vision to significantly reduce our Forest Fibre Footprint by 2025.

The goal is to transition at least 50% of wood fibre sourced from natural forests to alternate fibre sources such as bamboo.

REDUCING CARBON EMISSIONS

Since 2011, we've reduced our carbon dioxide emissions by 24% meaning we're well on our way to achieving our target of a 30% reduction by 2015.

COGENERATION AT MILLICENT MILL, SOUTH AUSTRALIA

We've invested \$30 million to install a cogeneration facility at our Millicent Mill to make us more energy efficient and further reduce our emissions. The installation is expected to be completed in 2013 and will:

- Reduce our carbon dioxide emissions by 80,000 tons
- Provide 100% of the mill's steam and 92% of its electricity
- Produce enough electricity to power 36,000 average homes
- Set an energy efficiency benchmark for Kimberly-Clark tissue mills globally

WWF LOVE YOUR FORESTS PROGRAM

We're a foundation supporter of WWF's Love Your Forests program, which aims to raise awareness of FSC® as a certification of choice amongst consumers and businesses, as well as the importance of sourcing tissue, paper and timber products from responsibly managed forests.



GLOBAL FOREST AND TRADE NETWORK (GFTN)

In both Australia and globally we participate in the GFTN, which promotes responsible forest management and trade to reduce the impacts of the pulp and paper sector and conserve the world's valuable and threatened forests.



ENVIRONMENTAL CHOICE NEW ZEALAND

In New Zealand we've achieved Environmental Choice certification for Kimberly-Clark Professional's **Kleenex®** and **Scott® Toilet Tissue** and **Kleenex®** and **Scott® Compact and Optimum Towel** range.





PRODUCTS
*essentials for
a better life*

POST-CONSUMER WASTE

2015
GOAL



REDUCE

our products' post-consumer impact on the environment by ensuring each division has a program in place

2012
UPDATE

On track. 3 out of 5 divisions have a program in place

PACKAGING



20%

Achieve 20% recycled or renewable content in all our plastic packaging

On track. Commenced trials for 10% recycled content in toilet tissue film

PACKAGING WEIGHT

↓ 10%

Achieve a 10% reduction in the overall weight of flexible packaging

On track. Reduced overall packaging weight by 6%

HUGGIES® NAPPIES AND ENVIROCOMP

The **Huggies® brand** continued its partnership with EnviroComp, opening a second composting facility in Wellington, New Zealand in 2012. Now 24% of New Zealand households have access to the composting service, a user-pays system where used nappies and incontinence products are collected and turned into commercial compost.



PROUDLY SUPPORTING THE REDCYCLE PROGRAM IN PARTNERSHIP WITH COLES

In 2012 we became a foundation partner of the REDcycle Program, which allows consumers to recycle the flexible plastic packaging used for products like **Kleenex® Cottonelle® Toilet Tissue**. This type of plastic can't be recycled at households, so it previously went to landfill. Now, when people drop this packaging off at Coles stores it's processed and recycled into quality plastic outdoor equipment that's donated to schools and communities.



This packaging is recyclable in Australia through the REDcycle Program. To find your nearest drop off location, visit www.redcycle.net.au.

AUSTRALIAN PACKAGING COVENANT (APC) AND SUSTAINABLE PACKAGING GUIDELINES

We regularly review the specifications of all our packaging materials as part of our Australian Packaging Covenant (APC) Plan to ensure we continue to fulfil the sustainable packaging guidelines.

THE HEALTHY WORKPLACE PROJECT*

In 2012 Kimberly-Clark Professional launched **The Healthy Workplace Project*** in Australia and New Zealand to work together with our customers to create healthier, happier workplaces.



KIMBERLY-CLARK HEALTH CARE

We offer a recycling service to hospitals in partnership with SITA-MediCollect, who collect any used, clean and uncontaminated **KIMGUARD® Sterile Wrap** products for recycling. Once collected and treated, these wraps are turned into polypropylene pellets that are used to make useful items like buckets, rain drains and corrugated packaging.



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®World Wide Fund for Nature

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